



# LAUREL TIEMAN

## EDUCATION

### University of Minnesota

B.F.A. in Graphic Design, Minor in German  
2014-2018

## EXPERIENCE

### Senior Graphic Designer

Creative Memories

Minneapolis, MN 5/2018-present

*In-house designer for a scrapbooking company working on marketing and product design. Product design including branded product, pattern design and scrapbooking product. Packaging design using die lines and brand templates. Digital marketing graphics for web, social media, emails. Planning photo/video shoots and styling. Flyers, print materials, catalogs and logo creation following brand standards. Basic animation using After Effects.*

### Graphic Design Intern

Tiger Oak Media

Minneapolis, MN 1/2018-5/2018

*Photo collecting and manipulation, magazine page layout using InDesign, assisting with special design projects and photoshoots.*

### Student Communications Assistant

University of Minnesota School of Kinesiology

Minneapolis, MN 2016-2018

*Content development for the School of Kinesiology's digital streams, communications assistance and administrative office functions for School of Kinesiology.*

### Graphic Design Intern

Alliance Française

Minneapolis, MN 2016-2017

*Designed the 2017 French Resource Directory booklet.*

## SKILLS

Adobe Creative Cloud

*(Illustrator, Photoshop, InDesign, After Effects)*

Illustration

Photography

Typography

Digital + Print Design