

LAUREL TIEMAN

EDUCATION

University of Minnesota

B.F.A. in Graphic Design, Minor in German
2014-2018



EXPERIENCE

Freelance Graphic Designer

2025-present

Freelance designer for various companies and organizations including Ruff Start Rescue, Creative Memories, local small businesses.

Graphic Designer | The Horton Group

Edina, MN | 5/2025-present

In-house designer for an insurance brokerage company working on marketing design. Editing photos, managing creative files, and participating in various marketing activities to enhance brand messaging and campaign effectiveness. Collaborating closely with multiple teams on both digital and print designs supporting marketing initiatives and client campaigns.

Senior Graphic Designer | Creative Memories

Minneapolis, MN | 5/2018-5/2025

In-house designer for a scrapbooking company working on marketing and product design. Product design including branded product, pattern design and scrapbooking product. Packaging design using die lines and brand templates. Digital marketing graphics for web, social media, emails. Planning photo/video shoots and styling. Flyers, print materials, catalogs and logo creation following brand standards.

Graphic Design Intern | Tiger Oak Media

Minneapolis, MN | 1/2018-5/2018

Photo collecting and manipulation, magazine page layout using InDesign, assisting with special design projects and photoshoots.

SKILLS

Adobe Creative Cloud

Illustrator, Photoshop, InDesign, After Effects

Other Tools

Figma, Canva, Microsoft Suite, Google Suite, Basecamp, Klayvio, PageProof, Asana